

2010 PROMOTION!

15% added value on all 2010 campaigns
booked before 31st Dec 2009 to run in Jan/Feb

Why Zylom?

- 1.6m unique users (ComScore Sept 2009)
- 82% women 25-54
 - Greater reach amongst women 20+ than any other games website in the UK (TNS/NewZoo: Today's Gamers 2009)
- 85% focused attention on pre-game commercial (MTV Networks Study 2009)
- Perfect environment to target mums in their 'me' time (NMA)

New 2010 Ad Unit: 3-in-1 Roadblock



For more information call:

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